

## BRETT R. HETLAND, CGCS

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### Summary of Qualifications

- ❖ Certified Golf Course Superintendent
- ❖ Committed to responsible environmental management strategies
- ❖ Excellent business and organizational skills integrated with sound agronomic philosophies
- ❖ Expert at assembling and managing a loyal, well-trained and team-oriented workforce
- ❖ Enthusiastic and driven individual with the ability to motivate others
- ❖ Proficient and effective communicator with facility owners, department heads, golf pros and staff

### Golf Course Management Experience

#### **Brooks National Golf Club**

*Okoboji, Iowa*

**1998 to Present**

*27-hole semi-private golf course with full practice facility, bent grass greens, tees and fairways, 20,000 annual rounds, rated 4 ½ stars by Golf Digest "Places to Play" 2010*

Director of Golf Operations (2006-Present)

- Direct maintenance of the golf course, large practice facility and Brooks North Property Development
- Dramatically increased member retention and memberships 30% since 2007 by placing an emphasis on golf course conditions with superior grooming standards
- Able to reduce staff size and budget by making processes more efficient and effective
- Initiated and managed \$50,000 renovation project to update technology and energy efficiencies in both pump stations
- Responsible for Drink Cart on course snack and beverage service, developed and implemented a training manual resulting in improved efficiency, performance and increased sales (2010-present)
- Emphasize top-quality customer service to provide a memorable golf experience
- Integrated social media into daily routine with Twitter and Blog updates that include pictures and details of happenings on the golf course

Golf Course Superintendent (1998-2006)

- Supervised construction & grow-in of 10 hole addition
- Converted original 18-hole hydraulic irrigation system to electric replacing 25 satellites, wire and over 500 sprinkler heads
- Hire, train & supervise staff as well as purchasing, budgeting & scheduling
- Achieved designation as a Certified Audubon Cooperative Sanctuary (2003)

#### **Bristol Ridge Golf Course**

*Somerset, Wisconsin*

**1995-1998**

*18 hole public golf course with driving range, practice green and 28,000 rounds annually*

Assistant Golf Course Superintendent

- Supervised crew of 15, managed fertilizer and chemical applications, and created a comprehensive winter equipment maintenance plan

**Fargo Country Club**

**Fargo, North Dakota**

**1993-1994**

*27-hole private country club with 380 members, driving range, 2 putting greens, 2 chipping greens and 16,000 annual rounds*

Superintendent Intern

- Gained experience in all facets of Golf Course Maintenance and Management

**Devils Lake Town & Country Club**

**Devils Lake, North Dakota**

**1988-1992**

Seasonal golf course maintenance employee

- Learned general golf course maintenance with expanded duties & responsibilities each season that led me to a career in the Golf Industry

**Education**

**Bachelors of Science in Horticulture**

North Dakota State University, Fargo, North Dakota

**Professional Involvement**

Golf Course Superintendents Association of America

*Certified Golf Course Superintendent Class of 2002*

*Conference Speaker "Pollution Prevention and Waste Reduction" (2006)*

*2009-2011 Environmental Programs Committee*

*2012-2013 Certified Golf Course Superintendent Committee*

Iowa Golf Course Superintendents Association

*Conference Speaker (2002, 2009, 2011)*

*Charles Calhoun writing award (2000 & 2002)*

*Environmental Stewardship Award (2009)*

*West Director 2010, Director of Association Affairs 2011, Vice President 2012, President 2013*

Minnesota Golf Course Superintendents Association

Golf Course Superintendents Association of South Dakota

Iowa Lakes Community College Curriculum Advisory Committee 2007-Present

Iowa Certified Pesticide Applicator

**Additional Achievements**

- Founder & Director of the Lakes Area Hockey Association 2000-Present
- University of Okoboji Winter Games Committee Chair 2000-Present
- Iowa Governor's Environmental Excellence Award (2009)
- Iowa Golf Association's 2011 18-hole Golf Course Superintendent of the Year (2011)